

Tradercat

Electronic product catalogue
for merchants, distributors
and wholesalers

The groundbreaking catalogue, which is compatible with MAM's Trader software, will deliver benefits to both merchants and their suppliers by improving the data that is accessible at point of sale.

Key features

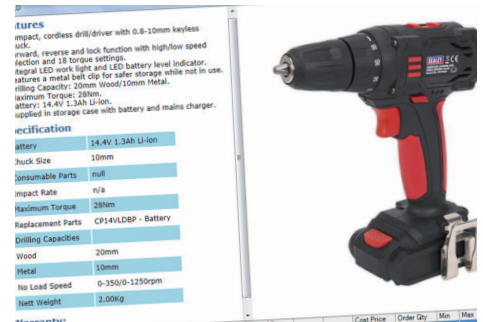
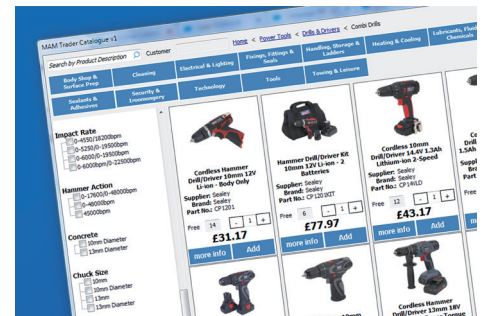
- ▶ Easily accessible
- ▶ Search, filter and compare products
- ▶ Improved data
- ▶ Speed up transactions
- ▶ View product images
- ▶ User-friendly screen
- ▶ Improved customer service
- ▶ Live price and stock information*
- ▶ Ecommerce features
- ▶ Filter and narrow searches

*when used in conjunction with Trader

Tradercat is a new electronic catalogue that enables users to search, filter and compare products from individual brands.

Sales staff can use the catalogue to speed up transactions and help customers make more informed buying decisions. Price and stock details are immediately available and products can easily be added to a sale.

Catalogue suppliers can upload products, specifications and photographs to give merchants access to the latest information.



For further information or to request a demo, please visit
www.mamtrader.co.uk or call 01226 352901